

**Journal Broadcast Group-Green Bay Operations**  
WGBA(TV), Green Bay; W22BW, Sturgeon Bay

**Annual EEO Public File Report**  
**August 1, 2010-July 31, 2011**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit and is required to be placed in the public inspection files of the station and posted on the station’s websites, if they have websites.

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, telephone number, fax number and email address (if applicable);
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

## Account Executive 1

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	1	<input type="checkbox"/>
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>
Journal Broadcast Group website	3	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>5</b>	

## Account Executive 2

Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>
Journal Broadcast Group website	4	<input type="checkbox"/>
Unsolicited Called Manager	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>6</b>	

## Director

Referral Source	Number of Applicants Interviewed	Hired?
Internal Candidate	1	<input checked="" type="checkbox"/>
Internal Candidate	2	<input type="checkbox"/>
Other TVJobs.com	3	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>6</b>	

## General Sales Manager

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	1	<input type="checkbox"/>
Internal Candidate	2	<input type="checkbox"/>
Journal Broadcast Group website	2	<input type="checkbox"/>
Unsolicited Called Manager	1	<input checked="" type="checkbox"/>
Unsolicited Called Manager	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>	<b>7</b>	

Live Events Producer

<b>Referral Source</b>		<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Internal Candidate		1	<input type="checkbox"/>
Word of mouth	Market/Industry	1	<input checked="" type="checkbox"/>
Word of mouth	Market/Industry	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		3	

Morning Anchor/Producer

<b>Referral Source</b>		<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Other	Media Line	1	<input checked="" type="checkbox"/>
Other	Media Line	1	<input type="checkbox"/>
Other	Previous Candidate	1	<input type="checkbox"/>
Other	TVJobs.com	2	<input type="checkbox"/>
Word of mouth	Agent	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		6	

Morning Show Commercial Producer

<b>Referral Source</b>		<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Internal Candidate		1	<input checked="" type="checkbox"/>
Journal Broadcast Group website		1	<input type="checkbox"/>
Other	LinkedIn.com	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		3	

Morning Show Weather Forecaster/Host

<b>Referral Source</b>		<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Employee Referral		1	<input type="checkbox"/>
Other	TVJobs.com	1	<input checked="" type="checkbox"/>
Other	TVJobs.com	4	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		6	

Producer

<b>Referral Source</b>		<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Journal Broadcast Group website		1	<input type="checkbox"/>

Other	TVJobs.com	1	<input checked="" type="checkbox"/>
Other	TVJobs.com	2	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		4	

Production Specialist 1

<b>Referral Source</b>		<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Employee Referral		1	<input type="checkbox"/>
Other	TVJobs.com	1	<input checked="" type="checkbox"/>
Other	TVJobs.com	2	<input type="checkbox"/>
Other	UW Green Bay	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		5	

Production Specialist 2

<b>Referral Source</b>		<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Internal Candidate	Temp Employee	1	<input checked="" type="checkbox"/>
Other	Prev.Post(Drctr10/26)	2	<input type="checkbox"/>
Other	TVJobs.com	2	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		5	

Production Specialist 3

<b>Referral Source</b>		<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Internal Candidate		1	<input checked="" type="checkbox"/>
Journal Broadcast Group website		2	<input type="checkbox"/>
Other	Previous Applicant	2	<input type="checkbox"/>
Other	TVJobs.com	2	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		7	

Production Specialist/Director

<b>Referral Source</b>		<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Internal Candidate		1	<input type="checkbox"/>
Journal Broadcast Group website		2	<input type="checkbox"/>
Other	Previous Applicant	1	<input checked="" type="checkbox"/>
Other	Previous Applicant	1	<input type="checkbox"/>

Other	TVJobs.com	2	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		7	

Remote Production Specialist(2 Hired From Post

<b>Referral Source</b>	<b>Number of Applicants Interviewed</b>	<b>Hired?</b>	
Employee Referral	2	<input type="checkbox"/>	
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>	
Journal Broadcast Group website	7	<input type="checkbox"/>	
Word of mouth	Market/Industry	1	<input checked="" type="checkbox"/>
<b>Number of Applicants Interviewed</b>		11	

Sales Assistant 1 (Not Posted)

<b>Referral Source</b>	<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Internal Candidate	1	<input checked="" type="checkbox"/>
<b>Number of Applicants Interviewed</b>		1

Sales Assistant 2

<b>Referral Source</b>	<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Journal Broadcast Group website	1	<input checked="" type="checkbox"/>
Journal Broadcast Group website	7	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		8

Vice President/General Manager

<b>Referral Source</b>	<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Internal Candidate	1	<input checked="" type="checkbox"/>
<b>Number of Applicants Interviewed</b>		1

Video Journalist 1

<b>Referral Source</b>	<b>Number of Applicants Interviewed</b>	<b>Hired?</b>	
Other	TVJobs.com	1	<input checked="" type="checkbox"/>
Other	TVJobs.com	3	<input type="checkbox"/>
Recruiter	Talent Dynamics	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		5	

Video Journalist 2

<b>Referral Source</b>		<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Employee Referral		1	<input type="checkbox"/>
Other	TVJobs.com	6	<input type="checkbox"/>
Word of mouth	Market/Industry	1	<input checked="" type="checkbox"/>
<b>Number of Applicants Interviewed</b>		8	

Web Coordinator

<b>Referral Source</b>		<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Journal Broadcast Group website		2	<input type="checkbox"/>
Other	GreenBayJobs.com	3	<input type="checkbox"/>
Other	Simply Hired	1	<input checked="" type="checkbox"/>
Word of mouth	Market/Industry	1	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		7	

Weekend Anchor/Reporter

<b>Referral Source</b>		<b>Number of Applicants Interviewed</b>	<b>Hired?</b>
Internal Candidate		1	<input checked="" type="checkbox"/>
Journal Broadcast Group website		1	<input type="checkbox"/>
Other	TVJobs.com	2	<input type="checkbox"/>
<b>Number of Applicants Interviewed</b>		4	

*Grand Total*

*115*

# APPLICANT PROVIDERS - Radio & TV Operations

Sorted by contact method

Email

Organization	Address	City, State.	Phone	Fax	Email/Website	Contact Person	Jobs Posted
ACAP Center <b>**Added 8/29/07 Requested to be removed 9/2/2010</b>		Fort Rucker, AL	(334) 255-2558		<a href="mailto:kelly.osmond@us.army.mil">kelly.osmond@us.army.mil</a> **New email 2/14/08 <a href="mailto:katrina.surratt1@us.army.mil">katrina.surratt1@us.army.mil</a> Eff. 5/26/2009: <a href="mailto:rebecca.chandler@2us.army.mil">rebecca.chandler@2us.army.mil</a>	Kelly Osmond **New contact 2/14/08 Katrina Surratt Rebecca Chandler 5/26/09	Video Journalist 1, Weekend Anchor/Reporter,
American Broadcasting School <b>XXX-Requested to be added 1/21/2009</b>	712 N. Watson	Arlington, TX 76011	(817) 695-247	(817) 695-283	<a href="mailto:michelle@radioschool.com">michelle@radioschool.com</a>	Michelle McConnell	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
Bates Technical College <b>XXX Requested to be added 5/17/05</b>	2320 South 19th St.	Tacoma, WA 98405	253-680-7752		<a href="mailto:ahunton@bates.ctc.edu">ahunton@bates.ctc.edu</a> **New address added 12/3/07 <a href="mailto:fmonroe@bates.ctc.edu">fmonroe@bates.ctc.edu</a> eff. 4-8-09 to: <a href="mailto:skmiller@bates.ctc.edu">skmiller@bates.ctc.edu</a>	Al Hunton, Broadcast Production Technologies Instructor **New contact added 12/3/07 Fred Monroe	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
Central Michigan University <b>XXX - requested to be added 5-15-06</b>	340 Moore Hall	Mount Pleasant, Michigan 48859	989-774-3851	989-774-2426	<a href="mailto:orlik1pb@cmich.edu">orlik1pb@cmich.edu</a>	Peter B. Orlik, PH.D.	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
Collective Talent <b>***Requested to be added 6/2/2011</b>	1721 Richardson	Tampa, FL 33606	813-254-9695		<a href="mailto:bille@michaelsmedia.com">bille@michaelsmedia.com</a>	Michael Bille	Production Specialist 3, Production Specialist/Director, Remote Production Specialist
Collens College <b>***Requested to be added 4/28/2011</b>	4750 S 44th Place	Phoenix, AZ 85040	480-446-1112		<a href="mailto:aroberts@collinscollege.edu">aroberts@collinscollege.edu</a>	Amy Roberts, Sr. Career Advisor	Account Executive 2, Sales Assistant 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist
Downtown Green Bay, Incorporated	320 N. Adams, Suite C-1360	Green Bay, WI 54301	920-437-5972	920-438-7369	<a href="mailto:info@downtowngreenbay.com">info@downtowngreenbay.com</a> : updated 3/25/10: <a href="mailto:molly@downtowngreenbay.com">molly@downtowngreenbay.com</a> .		Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,

<b>Emerson College XXX-requested to be added 5-15-06</b>	113 Gray St.	Arlington, MA 02476	781-646-1077		<a href="mailto:mdgrtnda@yahoo.com">mdgrtnda@yahoo.com</a> , <a href="mailto:m_dgiustina@emerson.edu">m_dgiustina@emerson.edu</a> , & <a href="mailto:matthew_cardin@emerson.edu">matthew_cardin@emerson.edu</a>	Dr. Marsha Della-Guistina	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
Hmong Association of Green Bay, Inc.	200 S. Ashland Ave	Green Bay, WI 54303	920-437-4550	920-437-4916	<a href="mailto:hagb@greenbaynet.com">hagb@greenbaynet.com</a> **New contact added 12/4/07 <a href="mailto:syang1@sbcglobal.net">syang1@sbcglobal.net</a>	Ker Vang **New contact added 12/4/07 Seng Yang	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
Idaho State University - Department of Mass Communication <b>***Requested to be added 4/28/2011</b>	921 S 8th Ave.	Pocatello, ID 83209	208-282-6453		<a href="mailto:halltom@isu.edu">halltom@isu.edu</a>	Tom Hallaq, Asst. Prof. -TV Broadcasting	Account Executive 2, Sales Assistant 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist,
ITT Tech	470 Security Bou	Green Bay, WI 54313	920-662-9000		<a href="mailto:mwitte@itt-tech.edu">mwitte@itt-tech.edu</a>	Mike Witte	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
Job Service/Wisconsin Job Center/Jobnet	6091 North Teutonia Ave.	Milwaukee, WI 53209	**New phone number updated 8-11-08 888 -671-5627	New Fax 8-11-08 888-720-5627 (jobs)	<a href="mailto:roberta.lamb@dwd.state.wi.us">roberta.lamb@dwd.state.wi.us</a> ***New Contact 8-11-08 <a href="mailto:WIJobOrders@dwd.state.wi.us">WIJobOrders@dwd.state.wi.us</a>	Employer Order Services Unit	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
Lawrence University	P.O. Box 599	Appleton, WI 54912	920-832-6561	920-832-7368	<a href="mailto:careercenter@lawrence.edu">careercenter@lawrence.edu</a>	Career Center	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
<b>Mississippi State University, Department of Communication XXX Requested to be added 5/17/05</b>	PO Box PF/130 McComas Hall	Mississippi State, MS 39761	662-325-7952	662-325-3210	<a href="mailto:kbrown@comm.msstate.edu">kbrown@comm.msstate.edu</a>	Karyn Brown	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,

Multicultural Center of Greater Green Bay	612 Stuart St.	Green Bay, WI 54301	920-438-1660	920-438-1662	New: <a href="mailto:latinolaiison@hotmail.com">latinolaiison@hotmail.com</a> (change email 10/3/06) Old: <a href="mailto:Jobs@Gbmulticultural.org">Jobs@Gbmulticultural.org</a> Updated 11/11/2009: <a href="mailto:multiculturalgreenbay@gmail.com">multiculturalgreenbay@gmail.com</a>		Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
National Association of Hispanic Journalists <b>Removed 7/9/2010 due to posting charges</b>	1193 National Press Building 529 14th Street NW	Washington, DC 20045	202-662-7145	202-662-7144	<a href="mailto:jobbank@nahj.org">jobbank@nahj.org</a>	Aurea Martin	Weekend Anchor/Reporter,
NEWAAMA (Northeastern WI African American Assoc.)	612 Stuart St	Green Bay, WI 54301	920-337-9584		<a href="mailto:lucasas400@yahoo.com">lucasas400@yahoo.com</a>	Gary Lucas	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
Ohio & Illinois Centers for Broadcasting	9885 Rockside Rd., Ste 160	Cleveland, OH 44125	216-503-5900X1104 (Cleveland) 513-271-6060 (Cincinnati) 630-916-1700 (Lombard, IL)		<a href="mailto:gary@beonair.com">gary@beonair.com</a> (added 5/10/05) 6/4/10 added: <a href="mailto:placement.lombard@beonair.com">placement.lombard@beonair.com</a>	Gary James (OH) or Dave Cogozzo (IL)	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
Refugee Placement Project	325 N Roosevelt St.	Green Bay, WI 54302	920-448-6760 **new phone number updated 7/17/07**	920-448-5013	<a href="mailto:hunho@new-jobcenter.org">hunho@new-jobcenter.org</a> **new email address <a href="mailto:hunho@newcap.org">hunho@newcap.org</a> updated 7/17/07**	Hun Ho	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
United Hmong Community Center	401 Ninth St.	Green Bay, WI 54304	920-498-6895		<a href="mailto:yia.thao@nwtc.edu">yia.thao@nwtc.edu</a>	Yia Thao	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
United Migrant Opportunity Services (UMOS)	325 N Roosevelt. St.	Green Bay, WI 54302	920-448-6460 ext. 255 Updated 7/24/09: 920-448-6773	920-448-5013	<a href="mailto:mary.fritz@dwd.state.wi.us">mary.fritz@dwd.state.wi.us</a> New email eff. 7/24/2009: <a href="mailto:wijoborders@dwd.wisconsin.gov">wijoborders@dwd.wisconsin.gov</a>	Roy Keller	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,

University of Colorado at Boulder School of Journalism and Mass Communication <b>XXX(requested to be added on 4-20-04)</b>	1511 University Ave. 478UCB	Boulder, CO 80309	303-492-0460	303-492-0969	<a href="mailto:elizabeth.gaeddert@colorado.edu">elizabeth.gaeddert@colorado.edu</a>	Beth Gaeddert, Director of Career Services and External Affairs	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
<b>University of North Texas XXX Requested to be added 5/17/05</b>	PO Box 310589	Denton, TX 76203	940-565-2565	940-369-7838	<a href="mailto:Slocum@unt.edu">Slocum@unt.edu</a>	<b>Phyllis Slocum, Faculty Advisor Dept. of Radio, Television and Film</b>	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
University of Wisconsin - Green Bay	2420 Nicolet Drive. Student Services 1916	Green Bay, WI 54311	920-465-2163	920-465-2920	<a href="mailto:careers@uwgb.edu">careers@uwgb.edu</a>	Linda Peacock-Landrum	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
University of Wisconsin - La Crosse	1725 State Street	La Crosse, WI 54601	608 785-8514	608 785-8518	<a href="mailto:career@uwlax.edu">career@uwlax.edu</a>	Timothy Tritch	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
University of Wisconsin - Madison	821 University Ave	Madison, WI 53706	608-262-3691	608-262-1361	<a href="mailto:salkin@wisc.edu">salkin@wisc.edu</a> (New method of contact added 2/7/05) **New contact 12/14/07 <a href="mailto:hschroeder@wisc.edu">hschroeder@wisc.edu</a> ; Update on 1/6/2009 Post only on website: <a href="http://journalism.wisc.edu/">http://journalism.wisc.edu/</a> ; Updated 9/25/09email to <a href="mailto:cmahrens2@wisc.edu">cmahrens2@wisc.edu</a>	Journalism Placement Office/James Hoyt 9/25/09Corinne Ahrens Graduate Program Coordinator	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
University of Wisconsin – Milwaukee	P.O. Box 413	Milwaukee, WI 53201	414-229-4436		<a href="mailto:pleshin@uwm.edu">pleshin@uwm.edu</a>	Mass Communication Department/Peter Leshin	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,

University of Wisconsin - Oshkosh Radio, TV & Film <b>XXX-(requested to be added 11/30/04)</b>	800 Algoma Blvd.	Oshkosh, WI 54901	(920) 424-3133		11-18-08: New e-mail contact: <a href="mailto:stokesj@uwosh.edu">stokesj@uwosh.edu</a> <a href="mailto:folker@uwosh.edu">folker@uwosh.edu</a>	11-18-08: New contact is Justine Stokes Al Folker	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commercial Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
University of Wisconsin - Stevens Point <b>*****Removed 3-10-11 due to school requiring a wage rate in order to be posted which we do not publish in our postings</b>	134 Old Main Bldg.	Stevens Point, WI 54481	715-346-3226	715-346-3724	<a href="mailto:career@uwsp.edu">career@uwsp.edu</a>	Career Services/Lorry Walters	Account Executive 1, Director, Morning Anchor/Producer, Morning Show Commercial Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Video Journalist 1, Video Journalist 2, Weekend Anchor/Reporter,
Wisconsin Broadcasters Association	44 E. Mifflin Suite 900	Madison, WI 53703	608-255-2600	608-256-3986	<a href="mailto:torrie@wi-broadcasters.org">torrie@wi-broadcasters.org</a> : New method of contact added 4-4-06: <a href="http://wi-broadcasters.org/members/jobs/postavailable.htm">http://wi-broadcasters.org/members/jobs/postavailable.htm</a> Email postings (8/11/08) to <a href="mailto:mendicott@wi-broadcasters.org">mendicott@wi-broadcasters.org</a> . <i>Login is not working</i>	Torrie Kennedy	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commercial Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
<b>Web Postings</b>							
Brown College <b>XXX-(Requested to be added on 12/20/04)</b> Jobnoggin **changed 10/3/07 formerly JS Online-Onwisconsin.com –Internet Website <b>9/21/2010 Removed from list due to lack of free posting inventory</b>	1440 Northland	Mendota Heights, MN 55120	651-905-3465	651-905-3555	<a href="https://browncollege.optimalresume.com/employers/login.php">https://browncollege.optimalresume.com/employers/login.php</a>	Rebecca Ewanga(TV Production). Karol Baumeister (Radio)	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commercial Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
					<a href="http://www.jobnoggin.com">www.jobnoggin.com</a> **changed 10/3/07 Onwisconsin.com	Web posting	Morning Anchor/Producer, Morning Show Commercial Producer, Morning Show Weather Forecaster/Host, Video Journalist 1, Weekend Anchor/Reporter,
Journal Broadcast Group Website	720 E. Capitol Drive	Milwaukee, WI 53212	414-967-5301		<a href="mailto:sspankowski@journalbroadcastgroup.com">sspankowski@journalbroadcastgroup.com</a>	Shannon Spankowski	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commercial Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,

Tvjobs.com	web posting	P.O. Box 4116 Oceanside, CA 92052	(760) 754-8177	<a href="http://www.tvjobs.com">www.tvjobs.com</a>	Mark C. Holloway	Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
University of Iowa (Career Center) <b>XX Requested to be added 5/27/03</b> <b>NOTE: requested notification only of those vacancies that require a college degree &amp; are Full Time.</b>	24 Phillips Hall	Iowa City, IA 52242	319-335-1023	319-335-1029	<a href="https://www.myinterfase.com/uiowa/employer/">https://www.myinterfase.com/uiowa/employer/</a> (website)	Christine Wells Account Executive 1, Director, General Sales Manager, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Weekend Anchor/Reporter,
University of Wisconsin - Eau Claire		Eau Claire, WI 54702	715-836-2528	715-836-3820	<a href="mailto:gatlinj@uwec.edu">gatlinj@uwec.edu</a> ; eff. 8/5/2010 post online: <a href="https://www.myinterfase.com/uwec/employer">https://www.myinterfase.com/uwec/employer</a>	Communication Department of Journalism/Judy Gatlin Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
University of Wisconsin - Oshkosh - Careers	800 Algoma Blvd.	Oshkosh, WI 54901	920-424-2181	920-424-1000	<a href="mailto:careerservice@uwosh.edu">careerservice@uwosh.edu</a> (New method of posting 8-14-06) <a href="http://www.uwosh.edu/career/">www.uwosh.edu/career/</a>	c/o Al Folks New contact as of 6/11/07 Jaime Page-Stadler (pagestad@uwosh.edu) Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,
Wisconsin Tech Connect (Northeast Wisconsin Technical College)	2740 W. Mason St.	Green Bay, WI 54307	920-498-5528	920-498-5655	<a href="http://www.wisconsintechconnect.com">www.wisconsintechconnect.com</a> (website)	Sharon Schaefer/ Roseann Raupp Account Executive 1, Account Executive 2, Director, General Sales Manager, Live Events Producer, Morning Anchor/Producer, Morning Show Commerical Producer, Morning Show Weather Forecaster/Host, Producer, Production Specialist 1, Production Specialist 2, Production Specialist 3, Production Specialist/Director, Remote Production Specialist, Sales Assistant 2, Vice President/General Manager, Video Journalist 1, Video Journalist 2, Web Coordinator, Weekend Anchor/Reporter,

**XXX Indicates sources that have requested notification of job openings**

*These sources were utilized in addition for the following job positions during this*

<b><u>Organization</u></b>	<b><u>Method</u></b>	<b><u>Address</u></b>	<b><u>Phone</u></b>	<b><u>Email/website</u></b>	<b><u>Contact</u></b>	<b><u>Positions</u></b>
Talent Dynamics	Recruiter	600 E. Las Colinas Blvd., Suite 100, Irving, Texas 75039	214-630-9590			Video Journalist 1, Weekend Anchor/Reporter
MediaLine	web site	P.O. Box 51909, Pacific Grove, CA 93950	800-237-8073	<a href="http://www.medialine.com">www.medialine.com</a>		Morning Anchor/Producer, Producer, Weekend Anchor/Reporter
Craigslist.org	web site			<a href="http://www.craigslist.org">www.craigslist.org</a>		Sales Assisant 2
SimplyHired	web site (pulls postings from other sites)			<a href="http://simplyhired.com">simplyhired.com</a>		Web Coordinator
Southwest Center Independent Living	Fax		417-886-3619			Weekend Anchor/Reporter

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WGBA/WACY

**Type of activity listed under Outreach Initiative worksheet: 10.** Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

**Date of station participation: (on date; from date to date)** 10/26/10

**Participating employees:** Ken Ambrosius - Marketing Director, Brian Bunkelman – Account Executive

**Host/Sponsor of activity:** St. Norbert College Career Services

**Brief description of activity and station participation:** Ken and Brian shared the aspects of their television jobs with students at the St. Norbert career day where they talked about broadcasting, marketing and sales. The primary purpose of the fair is to provide students with information about careers that may potentially interest them after they graduate. Ken and Brian also shared information about full, part-time and internship opportunities available at WGBA and WACY with students.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WGBA/WACY

**Type of activity listed under Outreach Initiative worksheet:** 14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.

**Date of station participation: (on date; from date to date)** December 15, 2010;  
December 17, 2010

**Participating employees:** Joe Poss - General Sales Manager, Guyanne Taylor – Vice President/General Manager, Bob Healey – News Director, Ken Ambrosius – Marketing Director, Patty Gamboa – Traffic Manager, Ed Myers – Master Control Supervisor

**Host/Sponsor of activity:** Journal Broadcast Group & Littler Mendelson Law Firm

**Brief description of activity and station participation:** Journal Broadcast Group partnered with Littler Mendelson Law Firm to provide training to the management team on how to provide a work environment that is free of discrimination and harassment. Each session was approximately 90 minutes long. The training provided guidelines on how to prevent, manage and respond to discrimination and harassment. It also included the repercussions of harassment and discrimination cases. The training included an explanation of the importance of EEO and managers responsibility to vigorously enforce policies.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WGBA/WACY

**Type of activity listed under Outreach Initiative worksheet:** 1. Participate in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

**Date of station participation: (on date; from date to date)** January 26, 2001

**Participating employees:** Guyanne Taylor – General Manager/Vice President

**Host/Sponsor of activity:** WBA's 2011 Winter Conference at Monona Terrace Convention Center

**Brief description of activity and station participation:** Guyanne attended the WBA's job/career fair to share the aspect of the television industry with attendees. She shared information about full, part-time and internship opportunities available at WGBA and WACY and provided knowledge about broadcasting, marketing and sales.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WGBA/WACY

**Type of activity listed under Outreach Initiative worksheet: 10.** Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

**Date of station participation: (on date; from date to date)** March 26, 2011

**Participating employees:** Cameron Moreland – Chief Meteorologist

**Host/Sponsor of activity:** UWGB

**Brief description of activity and station participation:** Cameron spoke to students at UWGB's Gardening expo about climatology, how it effects how we grow things and what to expect in certain climates as well as what it takes to be a weatherman and what schooling is needed.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WGBA/WACY

**Type of activity listed under Outreach Initiative worksheet: 10.** Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

**Date of station participation: (on date; from date to date)** April 5, 2011

**Participating employees:** Cameron Moreland – Chief Meteorologist

**Host/Sponsor of activity:** Kimberly Clark Corp.

**Brief description of activity and station participation:** Cameron spoke at Kimberly Clark Corp. in Neenah about tornados, what kind of weather starts tornados and what kinds of precautions to take when faced with a tornado as well as what it takes to be a weatherman and what schooling is needed.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WGBA/WACY

**Type of activity listed under Outreach Initiative worksheet: 10.** Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

**Date of station participation: (on date; from date to date)** April 13, 2011

**Participating employees:** Cameron Moreland – Chief Meteorologist

**Host/Sponsor of activity:** Doty School

**Brief description of activity and station participation:** Cameron spoke to students at Doty School in Allouez about weather including; tornados, flooding, what kind of weather starts severe weather and what kinds of precautions to take when faced with a major storm as well as what it takes to be a weatherman and what schooling is needed.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WGBA/WACY

**Type of activity listed under Outreach Initiative worksheet: 10.** Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

**Date of station participation: (on date; from date to date)** April 14, 2011

**Participating employees:** Cameron Moreland – Chief Meteorologist

**Host/Sponsor of activity:** Shiocton Elementary

**Brief description of activity and station participation:** Cameron spoke to students at Shiocton Elementary in Shiocton about weather including; tornados, flooding, what kind of weather starts severe weather and what kinds of precautions to take when faced with a major storm as well as what it takes to be a weatherman and what schooling is needed.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WGBA/WACY

**Type of activity listed under Outreach Initiative worksheet: 10.** Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

**Date of station participation: (on date; from date to date)** May 7, 2011

**Participating employees:** Cameron Moreland – Chief Meteorologist

**Host/Sponsor of activity:** Injured Veterans Fundraiser

**Brief description of activity and station participation:** Cameron spoke to veterans and their families at an injured veterans fundraiser in Neenah about weather including; tornados, flooding, what kind of weather starts severe weather and what kinds of precautions to take when faced with a major storm as well as what it takes to be a weatherman and what schooling is needed.

## Outreach Initiative Record Keeping Worksheet

**Station(s) Claiming Credit:** WGBA/WACY

**Type of activity listed under Outreach Initiative worksheet: 16.** Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

**Date of station participation: (on date; from date to date)** 5/17-5/18/2011

**Participating employees:** Laurie Kahn, Media Staffing Network, on behalf of Journal Broadcast Group

**Host/Sponsor of activity:** Media Sales Institute/FAMU

**Brief description of activity and station participation:** Media Staffing attended the Media Sales Institute (MSI) event held at FAMU for FAMU recent graduates. MSI is a ten-day, intense training program for graduating college or university seniors who are passionately interested in pursuing a career in media sales. The curriculum is designed to provide an entree into media sales for talented students of diverse backgrounds. At this event, Media Staffing viewed the graduates' presentations on assigned scenarios where they represent a radio or TV stations, cable system or newspaper and do a presentation to a local client. Media Staffing also met with potential sales individuals to discuss opportunities at Journal Broadcast Group. Each individual was provided a list of openings and job descriptions and applications. Those interested in the opportunities were instructed to reach out to the station manager directly.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WGBA/WACY

**Type of activity listed under Outreach Initiative worksheet: 10.** Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

**Date of station participation: (on date; from date to date)** May 25, 2011

**Participating employees:** Cameron Moreland – Chief Meteorologist

**Host/Sponsor of activity:** Hillcrest Primary

**Brief description of activity and station participation:** Cameron spoke to students at Hillcrest Primary in Shawano about weather including; tornados, flooding, what kind of weather starts severe weather and what kinds of precautions to take when faced with a major storm as well as what it takes to be a weatherman and what schooling is needed.

## Outreach Initiative Record Keeping Worksheet

**Station(s) Claiming Credit:** WGBA/WACY

**Type of activity listed under Outreach Initiative worksheet: 16.** Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

**Date of station participation: (on date; from date to date)** May 25, 2011

**Participating employees:** Laurie Kahn, Media Staffing Network, on behalf of Journal Broadcast Group

**Host/Sponsor of activity:** Media Sales Institute/University of North Texas

**Brief description of activity and station participation:** Media Staffing attended the Media Sales Institute (MSI) event held at University of North Texas for University of North Texas recent graduates. MSI is a ten-day, intense training program for graduating college or university seniors who are passionately interested in pursuing a career in media sales. The curriculum is designed to provide an entree into media sales for talented students of diverse backgrounds. At this event, Media Staffing viewed the graduates' presentations on assigned scenarios where they represent a radio or TV stations, cable system or newspaper and do a presentation to a local client. Media Staffing also met with potential sales individuals to discuss opportunities at Journal Broadcast Group. Each individual was provided a list of openings and job descriptions and applications. Those interested in the opportunities were instructed to reach out to the station manager directly.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WGBA/WACY

**Type of activity listed under Outreach Initiative worksheet: 10.** Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

**Date of station participation: (on date; from date to date)** May 26, 2011

**Participating employees:** Stacy Engebretson - Anchor

**Host/Sponsor of activity:** Pioneer Elementary School's 5<sup>th</sup> Grade Graduation

**Brief description of activity and station participation:** Stacy delivered the 5th grade graduation speech to students, parents and teachers at Pioneer Elementary School in Ashwaubenon. The theme was "Never Stop Wondering." Stacy used that theme throughout her speech which morphed into "Never Stop Wondering What You Can Accomplish." She used her journalism career as one example of how hard work pays off as well as discussing the opportunities in broadcasting careers when they graduate.

## Outreach Initiative Record Keeping Worksheet

**Station(s) Claiming Credit:** WGBA/WACY

**Type of activity listed under Outreach Initiative worksheet: 16.** Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

**Date of station participation: (on date; from date to date)** 6/15-6/16/11

**Participating employees:** Laurie Kahn, Media Staffing Network, on behalf of Journal Broadcast Group

**Host/Sponsor of activity:** Media Sales Institute/Howard University

**Brief description of activity and station participation:** Media Staffing attended the Media Sales Institute (MSI) event held at Howard University for Howard University recent graduates. MSI is a ten-day, intense training program for graduating college or university seniors who are passionately interested in pursuing a career in media sales. The curriculum is designed to provide an entree into media sales for talented students of diverse backgrounds. At this event, Media Staffing viewed the graduates' presentations on assigned scenarios where they represent a radio or TV stations, cable system or newspaper and do a presentation to a local client. Media Staffing also met with potential sales individuals to discuss opportunities at Journal Broadcast Group. Each individual was provided a list of openings and job descriptions and applications. Those interested in the opportunities were instructed to reach out to the station manager directly.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WGBA/WACY

**Type of activity listed under Outreach Initiative worksheet: 10.** Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

**Date of station participation: (on date; from date to date)** June 28, 2011

**Participating employees:** Brian Niznansky – Weather Forecaster/Host

**Host/Sponsor of activity:** Washington Middle School/YMCA Camp

**Brief description of activity and station participation:** Brian spoke to students at Washington Middle School/YMCA Camp about weather including; tornados, flooding, what kind of weather starts severe weather and what kinds of precautions to take when faced with a major storm as well as what it takes to be a weatherman and what schooling is needed.

## **Outreach Initiative Record Keeping Worksheet**

**Station(s) Claiming Credit:** WGBA/WACY

**Type of activity listed under Outreach Initiative worksheet: 5.** Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

**Date of station participation: (on date; from date to date)** year round

**Participating employees:** WGBA Newsroom

**Host/Sponsor of activity:** NBC26

**Brief description of activity and station participation:** WGBA had 5 interns this period. (1 from Lawrence University, 2 from Northwestern University; 1 from St. Norbert's College; 1 from UW-Platteville; 1 from Beloit College; and 1 from Mississippi State University). Each intern gained experience from all aspects of the newsroom operation and news gathering, such as assignment desk, editorial meetings, and producing/writing news stories

All of our internships are non-paid and are for college credit. Each intern receives hands-on experience and education in the departments which they were interning for.