

Journal Broadcast Group-Green Bay Operations
WGBA(TV), Green Bay; W22BW, Sturgeon Bay

Annual EEO Public File Report
August 1, 2009-July 31, 2010

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit and is required to be placed in the public inspection files of the station and posted on the station’s websites, if they have websites.

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, telephone number, fax number and email address (if applicable);
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Account Executive

Referral Source	Number of Applicants Interviewed	Hired?	
Employee Referral	1	<input checked="" type="checkbox"/>	
Internal Candidate	1	<input checked="" type="checkbox"/>	
Journal Broadcast Group website	5	<input type="checkbox"/>	
Other	WBA	1	<input type="checkbox"/>
Other	WI Job Center	1	<input type="checkbox"/>
Unsolicited	1	<input type="checkbox"/>	
Number of Applicants Interviewed	10		

Anchor/Video Journalist

Referral Source	Number of Applicants Interviewed	Hired?	
Employee Referral	1	<input type="checkbox"/>	
Internal Candidate	1	<input type="checkbox"/>	
Other	Previous Applicant	1	<input checked="" type="checkbox"/>
Other	TVJobs.com	1	<input type="checkbox"/>
Number of Applicants Interviewed	4		

News Director

Referral Source	Number of Applicants Interviewed	Hired?	
Internal Candidate	1	<input checked="" type="checkbox"/>	
Internal Candidate	2	<input type="checkbox"/>	
Journal Broadcast Group website	1	<input type="checkbox"/>	
Other	TVJobs.com	1	<input type="checkbox"/>
Number of Applicants Interviewed	5		

Producer 1

Referral Source	Number of Applicants Interviewed	Hired?
Internal Candidate	1	<input checked="" type="checkbox"/>

Other	Previous Employee	1	<input type="checkbox"/>
Other	TVJobs.com	2	<input type="checkbox"/>
Unsolicited		1	<input type="checkbox"/>
Number of Applicants Interviewed		5	

Producer 2

Referral Source		Number of Applicants Interviewed	Hired?
Other	Previous Applicant	1	<input type="checkbox"/>
Other	TVJobs.com	1	<input checked="" type="checkbox"/>
Other	TVJobs.com	4	<input type="checkbox"/>
Recruiter	Talent Dynamics	1	<input type="checkbox"/>
Number of Applicants Interviewed		7	

Production Specialist (Part Time)

Referral Source		Number of Applicants Interviewed	Hired?
Journal Broadcast Group website		1	<input type="checkbox"/>
Other	Previous Applicant	1	<input checked="" type="checkbox"/>
Other	TVJobs.com	2	<input type="checkbox"/>
Number of Applicants Interviewed		4	

Production Specialist/Editor

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		2	<input type="checkbox"/>
Internal Candidate		1	<input checked="" type="checkbox"/>
Internal Candidate		1	<input type="checkbox"/>
Other	TVJobs.com	2	<input type="checkbox"/>
Number of Applicants Interviewed		6	

Video Journalist 1

Referral Source		Number of Applicants Interviewed	Hired?
Internal Candidate		4	<input checked="" type="checkbox"/>
Internal Candidate		6	<input type="checkbox"/>
Other	TVJobs.com	3	<input type="checkbox"/>

Number of Applicants Interviewed

13

Video Journalist 2

Referral Source		Number of Applicants Interviewed	Hired?
Other	TVJobs.com	1	<input checked="" type="checkbox"/>
Other	TVJobs.com	3	<input type="checkbox"/>
Number of Applicants Interviewed		4	

Video Journalist 3

Referral Source		Number of Applicants Interviewed	Hired?
Internal Candidate		1	<input type="checkbox"/>
Other	Agent	2	<input type="checkbox"/>
Other	TVJobs.com	1	<input checked="" type="checkbox"/>
Other	TVJobs.com	1	<input type="checkbox"/>
Recruiter	Talent Dynamics	2	<input type="checkbox"/>
Number of Applicants Interviewed		7	

Grand Total

65

**Green Bay Annual EEO Report
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Organization	Address	City, State, Zip	Phone	Fax	Email/Website	Contact Person	Positions Posted
ACAP Center **Added 8/29/07		Fort Rucker, AL	(334) 255-2558		kelly_osmond@us.army.mil **New email 2/14/08 katrina.surratt1@us.army.mil Eff. 5/26/2009: rebecca.chandler@2us.army.mil	Kelly Osmond **New contact 2/14/08 Katrina Surratt Rebecca Chandler 5/26/09	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
American Broadcasting School XXX- Requested to be added 1/21/2009	712 N. Watson Road,	Arlington, TX 76011	(817) 695-2474	(817) 695-2838	michelle@radioschool.com	Michelle McConnell	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Bates Technical College XXX Requested to be added 5/17/05	2320 South 19th St.	Tacoma, WA 98405	253-680-7752		ahunton@bates.ctc.edu **New address added 12/3/07 fmonroe@bates.ctc.edu eff. 4-8-09 to: skmiller@bates.ctc.edu	Al Hunton, Broadcast Production Technologies Instructor **New contact added 12/3/07 Fred Monroe	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Brown College XXX-(Requested to be added on 12/20/04)	1440 Northland Drive	Mendota Heights, MN 55120	651-905-3465	651-905-3555	rewanga@browncollege.edu , baumeister@browncollege.edu , post online: http://placement.browncollege.edu ; https://my.browncollege.edu/mycampus/employer/ (eff 6/30/05); eff. 8/5/09: https://browncollege.optimalresume.com/employers/login.php	Rebecca Ewanga(TV Production). Karol Baumeister (Radio)	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Central Michigan University XXX - requested to be added 5-15-06	340 Moore Hall	Mount Pleasant, Michigan 48859	989-774-3851	989-774-2426	orlik1pb@cmich.edu	Peter B. Orlik, PH.D.	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Downtown Green Bay, Incorporated	320 N. Adams, Suite C-1360	Green Bay, WI 54301	920-437-5972	920-438-7369	info@downtowngreenbay.com , updated 3/25/10: molly@downtowngreenbay.com .		Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Emerson College XXX-requested to be added 5-15-06	113 Gray St.	Arlington, MA 02476	781-646-1077		mdgrnda@yahoo.com , m_dgiustina@emerson.edu , & matthew_cardin@emerson.edu	Dr. Marsha Della-Guistina	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Hmong Association of Green Bay, Inc.	200 S. Ashland Ave	Green Bay, WI 54303	920-437-4550	920-437-4916	hagb@greenbaynet.com **New contact added 12/4/07 syang1@sbcglobal.net	Ker Vang **New contact added 12/4/07 Seng Yang	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
ITT Tech	470 Security Boulevard.	Green Bay, WI 54313	920-662-9000		mwwite@itt-tech.edu	Mike Witte	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Job Service/Wisconsin Job Center/Jobnet	6091 North Teutonia Ave.	Milwaukee, WI 53209	**updated 8-11-08 888-671-5627	New Fax 8-11-08 888-720-5627 (jobs)	(New contact as of 12/27/04) Removed Mary Froehlich on 1/14/05 marcia.alberti@dwd.state.wi.us & mary.froehlich@dwd.state.wi.us ; mary.froehlich@dwd.state.wi.us & charles.malinowski@dwd.state.wi.us ***New contact person 12/3/07 Roberta Lamb roberta.lamb@dwd.state.wi.us ***New Contact 8-11-08 WJobOrders@dwd.state.wi.us	Employer Order Services Unit	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Jobnoggin **changed 10/3/07 formerly JS Online-Onwisconsin.com –Internet Website					www.jobnoggin.com **changed 10/3/07 Onwisconsin.com	Web posting	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Journal Broadcast Group Website	720 E. Capitol Drive	Milwaukee, WI 53212	414-967-5301		sspankowski@journalbroadcastgroup.com OR embow@journalbroadcastgroup.com	Shannon Spankowski	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Lawrence University	P.O. Box 599	Appleton, WI 54912	920-832-6561	920-832-7368	careercenter@lawrence.edu	Career Center	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Mississippi State University, Department of Communication XXX Requested to be added 5/17/05	PO Box PF/130 McComas Hall	Mississippi State, MS 39761	662-325-7952	662-325-3210	kbrown@comm.msstate.edu	Karyn Brown	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Multicultural Center of Greater Green Bay	612 Stuart St.	Green Bay, WI 54301	920-438-1660	920-438-1662	New: latinoliason@hotmail.com (change email 10/3/06) Old: Jobs@Gbmulticultural.org Updated 11/11/2009: multiculturalgreenbay@gmail.com		Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
National Association of Hispanic Journalists Removed 7/9/2010 due to posting charges	1193 National Press Building 529 14th Street NW	Washington, DC 20045	202-662-7145	202-662-7144	jobbank@nahj.org	Aurea Martin	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
NEWAAMA (Northeastern WI African American Assoc.)	612 Stuart St	Green Bay, WI 54301	920-337-9584		lucasas400@yahoo.com	Gary Lucas	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Northeast Wisconsin Technical College (Wisconsin Tech Connect)	2740 W. Mason St.	Green Bay, WI 54307	920-498-5528	920-498-5655	www.wisconsinconnect.com (website)	Sharon Schaefer/ Roseann Raupp	Account Manager, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Ohio & Illinois Centers for Broadcasting	9885 Rockside Rd., Ste 160	Cleveland, OH 44125	216-503-5900X1104 (Cleveland) 513-271-6060 (Cincinnati) 630-916-1700 (Lombard, IL)		gary@beonair.com (added 5/10/05) 6/4/10 added: placement.lombard@beonair.com	Gary James (OH) or Dave Cogozzo (IL)	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Refugee Placement Project	325 N Roosevelt St.	Green Bay, WI 54302	920-448-6760 **new phone number updated 7/17/07**	920-448-5013	hunho@new-jobcenter.org **new email address hunho@newcap.org updated 7/17/07**	Hun Ho	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Tvjobs.com	web posting	P.O. Box 4116 Oceanside, CA 92052	(760) 754-8177	www.tvjobs.com	Mark C. Holloway		Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
United Hmong Community Center	401 Ninth St.	Green Bay, WI 54304	920-498-6895		yia.thao@nwtc.edu	Yia Thao	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
United Migrant Opportunity Services (UMOS)	325 N Roosevelt St.	Green Bay, WI 54302	920-448-6460 ext. 255 Updated 7/24/09: 920-448-6773	920-448-5013	roy.koeller@dwd.state.wi.us & georgia.drossart@dwd.state.wi.us (New method of contact added 2/07/05) 2nd e-mail address requested to be removed 7/20/05 **new contact updated 9/7/07** mary.fritz@dwd.state.wi.us New email eff. 7/24/2009: wjjoborders@dwd.wisconsin.gov	Roy Keller	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
University of Colorado at Boulder School of Journalism and Mass Communication XXX(requested to be added on 4-20-04)	1511 University Ave. 478UCB	Boulder, CO 80309	303-492-0460	303-492-0969	elizabeth.gaeddert@colorado.edu	Beth Gaeddert, Director of Career Services and External Affairs	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
University of Iowa (Career Center) XXX (Added 5-27-03)	24 Phillips Hall	Iowa City, IA 52242	319-335-1023	319-335-1029	https://www.myinterfase.com/uiowa/employer/ (website)	Christine Wells	News Director
University of North Texas XXX Requested to be added 5/17/05	PO Box 310589	Denton, TX 76203	940-565-2565	940-369-7838	Slocum@unt.edu	Phyllis Slocum, Faculty Advisor Dept. of Radio, Television and Film	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
University of Wisconsin - Eau Claire		Eau Claire, WI 54702	715-836-2528	715-836-3820	gatljinj@uwec.edu	Communication Department of Journalism/Judy Gatlin	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3

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Organization	Address	City, State, Zip	Phone	Fax	Email/Website	Contact Person	Positions Posted
University of Wisconsin - Green Bay	2420 Nicolet Drive. Student Services 1916	Green Bay, WI 54311	920-465-2163	920-465-2920	careers@uwgb.edu	Linda Peacock-Landrum	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
University of Wisconsin - La Crosse	1725 State Street	La Crosse, WI 54601	608 785-8514	608 785-8518	career@uwlax.edu	Timothy Tritch	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
University of Wisconsin - Madison	821 University Ave	Madison, WI 53706	608-262-3691	608-262-1361	salkin@wisc.edu (New method of contact added 2/7/05) **New contact 12/14/07 hschroeder@wisc.edu ; Update on 1/6/2009 Post only on website: http://journalism.wisc.edu/ ; Updated 9/25/09email to cmahrens2@wisc.edu	Journalism Placement Office/James Hoyt 9/25/09Corinne Ahrens Graduate Program Coordinator	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
University of Wisconsin - Milwaukee	P.O. Box 413	Milwaukee, WI 53201	414-229-4436		pleshin@uwm.edu	Mass Communication Department/Peter Leshin	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
University of Wisconsin - Oshkosh - Careers	800 Algoma Blvd.	Oshkosh, WI 54901	920-424-2181	920-424-1000	careerservice@uwosh.edu (New method of posting 8-14-06) www.uwosh.edu/career/	c/o Al Folks New contact as of 6/11/07 Jaime Page-Statler (pagestad@uwosh.edu)	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
University of Wisconsin - Oshkosh Radio, TV & Film XXX-(requested to be added 11/30/04)	800 Algoma Blvd.	Oshkosh, WI 54901	(920) 424-3133		11-18-08: New e-mail contact: stokesj@uwosh.edu folker@uwosh.edu	11-18-08: New contact is Justine Stokes Al Folker	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
University of Wisconsin -Stevens Point	134 Old Main Bldg.	Stevens Point, WI 54481	715-346-3226	715-346-3724	career@uwsp.edu	Career Services/Lorry Walters	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3
Wisconsin Broadcasters Association	44 E. Mifflin Suite 900	Madison, WI 53703	608-255-2600	608-256-3986	torrie@wi-broadcasters.org; New method of contact added 4-4-06: http://wi-broadcasters.org/members/jobs/postavailable.htm Email all postings (8/11/08) to mendicott@wi-broadcasters.org. <i>Login is not working</i>	Torrie Kennedy	Account Manager, Anchor/Video Journalist, News Director, Producer 1, Producer 2, Production Specialist (PT), Production Specialist/Editor, Video Journalist 1, Video Journalist 2, Video Journalist 3

XXX indicates sources that have requested notification of job openings

These sources were utilized in addition for the following job positions during this reporting period.

<u>Organization</u>	<u>Method</u>	<u>Address</u>	<u>Phone</u>	<u>Email</u>	<u>Contact</u>	<u>Positions</u>
Talent Dynamics	web posting	www.talentedynamics.com			JJ Davis	Producer 2, Video Journalist 3

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WGBA-TV

Type of activity listed under Outreach Initiative worksheet: 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of station participation: (on date; from date to date) 11/10/2009

Participating employees: Cameron Moreland, Meteorologist

Host/Sponsor of activity: Foster School

Brief description of activity and station participation: Cameron spoke to several 6th grade classes at Foster School. He discussed the daily responsibilities of a broadcast meteorologist, the different types of careers in broadcasting and what education is necessary for this kind of profession.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WGBA-TV

Type of activity listed under Outreach Initiative worksheet: 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of station participation: (on date; from date to date) 11/11/2009

Participating employees: Stacy Engebretson, News Anchor

Host/Sponsor of activity: Read Elementary School

Brief description of activity and station participation: For National Young Readers' Week, Stacy spoke to students about what a career in broadcast journalism entails. She discussed what type of schooling is needed to get into a broadcasting career and what a reporter's day is like in this industry.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WGBA-TV

Type of activity listed under Outreach Initiative worksheet: 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of station participation: (on date; from date to date) 11/13/2009

Participating employees: Brian Bunkelmen, Account Executive

Host/Sponsor of activity: St Norbert College Career Center

Brief description of activity and station participation: St. Norbert College Career Center put together a Q & A for their Foundations of Management class. 35 Juniors and Seniors attended the meeting. Three St. Norbert Alums answered questions about their professions. Brian Bunkelmen, did a brief bio/introduction of himself and his career in broadcast sales. He also had a Q&A with the students discussing what a day was like in broadcast sales. They also discussed how to prepare you for a sales position in television which included what education path one should take.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WGBA-TV

Type of activity listed under Outreach Initiative worksheet: 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of station participation: (on date; from date to date) 3/9/2010

Participating employees: Cameron Moreland, Meteorologist

Host/Sponsor of activity: Shiocton Elementary School

Brief description of activity and station participation: Cameron spoke to several 6th grade classes at Shiocton Elementary School. He discussed the daily responsibilities of a broadcast meteorologist, the different types of careers in broadcasting and what education is necessary for this kind of profession.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WGBA-TV

Type of activity listed under Outreach Initiative worksheet: 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of station participation: (on date; from date to date) 3/10/2010

Participating employees: Cameron Moreland, Meteorologist

Host/Sponsor of activity: Edison Elementary School

Brief description of activity and station participation: Cameron spoke to several 6th grade classes at Edison Elementary School. He discussed the daily responsibilities of a broadcast meteorologist, the different types of careers in broadcasting and what education is necessary for this kind of profession.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WGBA-TV

Type of activity listed under Outreach Initiative worksheet: 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of station participation: (on date; from date to date) 5/27/2010

Participating employees: Cameron Moreland, Meteorologist

Host/Sponsor of activity: Lincoln Elementary School, New London

Brief description of activity and station participation: Cameron spoke to several 6th grade classes at Lincoln Elementary School, New London. He discussed the daily responsibilities of a broadcast meteorologist, the different types of careers in broadcasting and what education is necessary for this kind of profession.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WGBA-TV

Type of activity listed under Outreach Initiative worksheet: 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of station participation: (on date; from date to date) 6/1/2010

Participating employees: Cameron Moreland, Meteorologist

Host/Sponsor of activity: Bay View Middle School

Brief description of activity and station participation: Cameron spoke to several 6th grade classes at Bay View Middle School. He discussed the daily responsibilities of a broadcast meteorologist, the different types of careers in broadcasting and what education is necessary for this kind of profession.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WGBA-TV

Type of activity listed under Outreach Initiative worksheet: 10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of station participation: (on date; from date to date) 6/4/2010

Participating employees: Cameron Moreland, Meteorologist

Host/Sponsor of activity: Lincoln Elementary School, Shawano

Brief description of activity and station participation: Cameron spoke to several 6th grade classes at Lincoln Elementary School. He discussed the daily responsibilities of a broadcast meteorologist, the different types of careers in broadcasting and what education is necessary for this kind of profession.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: WGBA-TV

Type of activity listed under Outreach Initiative worksheet: 5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

Date of station participation: (on date; from date to date) year round

Participating employees: TV Newsroom

Host/Sponsor of activity: WGBA-TV

Brief description of activity and station participation: Three interns participated in the daily newsroom activities which included working the assignment desk, attending story meetings, helping the producers write the stories, going out with reporters on stories. They also learned to take in satellite feeds and worked on the cameras.

Two interns were from UWGB and one was from UW Oshkosh Communications Departments.

All of our internships are non-paid and are for college credit. Each intern receives hands-on experience and education in the departments which they were interning for.