

Journal Broadcast Group – Wichita Operations
KLIO-AM; KFDI-FM; KFTI-FM; KYQQ-FM; KICT-FM; KFXJ-FM

February 1, 2011 - January 31, 2012
Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit and is required to be placed in the public inspection files of the station and posted on the station’s websites, if they have websites.

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including if applicable, organizations entitled to notification pursuant to Section 73.2080(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, telephone number, fax number and email address (if applicable);
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Account Executive 1

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	2	<input type="checkbox"/>
Other Radio Spot KYQQ	1	<input type="checkbox"/>
Recruiter Media Staffing	1	<input type="checkbox"/>
Walk-in	1	<input checked="" type="checkbox"/>
Number of Applicants Interviewed	5	

Account Executive 2 (3 hires)

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	6	<input type="checkbox"/>
Journal Broadcast Group website	3	<input type="checkbox"/>
Other Agency Referral	1	<input checked="" type="checkbox"/>
Other Radio Spot	1	<input checked="" type="checkbox"/>
Other Radio Spot	1	<input type="checkbox"/>
Other Radio Spot 104.5	1	<input type="checkbox"/>
Other Radio Spot 92.3	1	<input type="checkbox"/>
Other WichitaHelpWanted.co	1	<input checked="" type="checkbox"/>
Number of Applicants Interviewed	15	

Account Executive 3 (2 hires)

Referral Source	Number of Applicants Interviewed	Hired?
Employee Referral	2	<input type="checkbox"/>
Other Quantum Career Expo	1	<input checked="" type="checkbox"/>
Other Radio Spot	1	<input checked="" type="checkbox"/>
Other Radio Spot	5	<input type="checkbox"/>
Walk-in	1	<input type="checkbox"/>
Number of Applicants Interviewed	10	

Account Executive 4

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		1	<input checked="" type="checkbox"/>
Employee Referral		1	<input type="checkbox"/>
Journal Broadcast Group website		1	<input type="checkbox"/>
Other	Indeed.com	1	<input type="checkbox"/>
Other	LinkedIn	1	<input type="checkbox"/>
Other	Quantum Career Expo	4	<input type="checkbox"/>
Other	Radio Spot	1	<input type="checkbox"/>
Number of Applicants Interviewed		10	

Account Executive 5

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		2	<input type="checkbox"/>
Journal Broadcast Group website		1	<input type="checkbox"/>
Other	Client	1	<input type="checkbox"/>
Other	Indeed.com	2	<input type="checkbox"/>
Other	LinkedIn	3	<input type="checkbox"/>
Other	Nationjob.com	1	<input type="checkbox"/>
Other	Twitter	1	<input checked="" type="checkbox"/>
Other	Wichita State Universit	1	<input type="checkbox"/>
Other	Wichitahelpwanted.co	5	<input type="checkbox"/>
Number of Applicants Interviewed		17	

Account Executive 6 (2 hires)

Referral Source		Number of Applicants Interviewed	Hired?
Internal Candidate		1	<input checked="" type="checkbox"/>
Journal Broadcast Group website		1	<input type="checkbox"/>
Other	Previous JBG Employe	1	<input checked="" type="checkbox"/>
Word of mouth	Industry/Market	1	<input type="checkbox"/>
Number of Applicants Interviewed		4	

General Sales Manager

Referral Source		Number of Applicants Interviewed	Hired?
Other	Media Staffing	1	<input checked="" type="checkbox"/>
Other	Media Staffing	11	<input type="checkbox"/>
Number of Applicants Interviewed		12	

Program Director KICT & KFXJ

Referral Source		Number of Applicants Interviewed	Hired?
Internal Candidate		2	<input type="checkbox"/>
Other	All Access	1	<input checked="" type="checkbox"/>
Other	All Access	1	<input type="checkbox"/>
Other	Jacobs Media	4	<input type="checkbox"/>
Number of Applicants Interviewed		8	

Receptionist

Referral Source		Number of Applicants Interviewed	Hired?
Journal Broadcast Group website		1	<input checked="" type="checkbox"/>
Journal Broadcast Group website		4	<input type="checkbox"/>
Other	Indeed.com	2	<input type="checkbox"/>
Other	Kansas Work Force	1	<input type="checkbox"/>
Other	Regional Help Wanted	1	<input type="checkbox"/>
Other	Wichitahelpwanted.co	4	<input type="checkbox"/>
Number of Applicants Interviewed		13	

Reporter

Referral Source		Number of Applicants Interviewed	Hired?
Employee Referral		1	<input checked="" type="checkbox"/>
Employee Referral		2	<input type="checkbox"/>
Other	AllAccess.com	1	<input type="checkbox"/>
Other	Wichita Eagle Career F	1	<input type="checkbox"/>
Other	Wichitahelpwanted.co	1	<input type="checkbox"/>
Number of Applicants Interviewed		6	

Sales Manager

Referral Source	Number of Applicants Interviewed	Hired?	
Employee Referral	1	<input checked="" type="checkbox"/>	
Other	Media Staffing	4	<input type="checkbox"/>
Number of Applicants Interviewed		5	

Traffic Coordinator

Referral Source	Number of Applicants Interviewed	Hired?	
Employee Referral	1	<input checked="" type="checkbox"/>	
Journal Broadcast Group website	2	<input type="checkbox"/>	
Other	Quantum Career Expo	1	<input type="checkbox"/>
Number of Applicants Interviewed		4	

Video Production Manager

Referral Source	Number of Applicants Interviewed	Hired?	
Employee Referral	3	<input type="checkbox"/>	
Internal Candidate	3	<input type="checkbox"/>	
Journal Broadcast Group website	2	<input type="checkbox"/>	
Other	My Huey	1	<input checked="" type="checkbox"/>
Number of Applicants Interviewed		9	

Grand Total

118

APPLICANT PROVIDERS - Radio & TV Operations

Sorted by contact method

Email

The following recruitment sources are utilized for all full-time vacancies

American Broadcasting School XXX- Requested to be added 1/21/2009	712 N. Watson Road, Ste. 2	Arlington, TX 76011	(817) 695-2474	(817) 695-26	michelle@radioschool.com	Michelle McConnell	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Arrowhead West	9505 W. Central Suite 110	Wichita, KS 67212	722-4554 Fax 722-8314	E Mail	Updated to email 2/05 danielle@arrowheadwest.org	Danielle Romme	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Bates Technical College XXX Requested to be added 5/17/05	2320 S. 19th St.	Tacoma, WA 98405	253-680-7240	E Mail	Contact Updated 6/13/08: fmonroe@bates.ctc.edu; OLD: ahunton@bates.ctc.edu changed 4-8-09 to: skmiller@bates.ctc.edu	Shirley Miller	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Butler County Workforce/Job Service Center	131 N. Haysville Rd.	El Dorado, KS 67042	316-321-2350 Fax 316-321-7653	E Mail	Updated e-mail 8/06 to: butlerjobs@kansascommerce.com Updated to email 2/05 vhallmark@kansascommerce.com	Vicki Hallmark Vickie-Hornbuckle	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
California Chicano News Media Association	300 S. Grand Ave., Suite 3950	LA CA 90071	(213) 437-4408 Fax (213) 437-4408	E Mail	Updated to email ccnmainfo@ccnma.org		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Central Michigan University XXX Requested to be added 5-15-06	340 Moore Hall	Mount Pleasant, MI 48859	989-774-3851 FAX 989-774-2426	E Mail	orlik1pb@cmich.edu		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Cloud Co. Community College / KVCO FM	2221 Campus Dr.	Concordia, KS 66901	1-800-729-5101 Fax 785-243-1043	E Mail	Updated e-mail 9-13-06 wphillips@cloud.edu Updated to email 2/05 johncc@cloudccc.cc.ks.us	W. Phillips	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Coffeyville Community College	400 W. 11th St.	Coffeyville, KS 67337	620-251-7700 Fax 620-252-7098	E Mail	Updated to email 2/05 cindys@coffeyville.edu	Cindy Sutherland	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Colby Community College / KTCC FM	1255 S. Range	Colby, KS 67701	785-462-3984 Fax 785-462-4000 785-462-4600 785-460-4699	E Mail	Updated fax # 11/1/04 Updated to email 2/05 monica@colbycc.edu corey@colbycc.edu	Monica Kane & Corey Sorenson	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Collens College*** Requested to be added 4/28/2011	4750 S 44th Place	Phoenix, AZ 85040	480-446-1112		aroberts@collinscollege.edu	Amy Roberts, Sr. Career Advisor	Account Executive 3, Account Executive 4, Account Executive 5, Receptionist, Reporter, Traffic Coordinator

Colorado School of Journalism & Mass Comm XXX Requested to be added 4/20/04	1511 University Ave, 478 UCB	Boulder, CO 80309-0478	303-492-0460 Fax 303-492-0969	E Mail	4/20/04 org requested job postings but were already added 2/04 Elizabeth.gaeddert@coloradoedu	Beth Gaeddert	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Dodge City Community College / KDCC	3004 N. 14th St.	Dodge City, KS 66801	620-225-6720 Fax 620-225-0918	E mail	Updated to email 2/05 johnnewy@dc3.edu	John Ewy	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Emerson College XXX requested to be added 5-15-06	113 Gray Street	Arlington, MA 02476	781-646-1077	E Mail	mdgrtnda@yahoo.com and m_dgiustina@emerson.edu both removed 12/21/11 and Matthew_Cardin@emerson.edu (3/15/07) removed 10/26/11; careers@emerson.edu added 10/26/11;	Matthew Cardin	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Emma L. Bowen Found. for Minority Interests in Media	524 W 57th	Washington DC New York, NY 10019	202-637-4494 Fax 202-637-4495 212-975-5884	E Mail	Updated 1/04 Updated to email 2/05 phylis.eagle-oldson@corporate.ge.com	Sandra Rice	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Emporia State University	1200 Commercial	Emporia, KS 66801	620-341-5407 Fax 620-341-5168	E Mail	Updated to email 2/05 nuessene@emporia.edu Updated 10/5/2009: kolson@emporia.edu	Larry Hannah	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Family Support Center	53147 Kansas Suite 105	Wichita, KS 67221	759-3280 Fax 759-3184	E Mail	Updated to email 2/05 carolyn.hathaway@mcconnell.af.mil	Carolyn Hathaway	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Traffic Coordinator, Receptionist, Reporter, Sales Manager, Video Production Manager
Flint Hills Job Corps.	4620 Eureka Dr.	Manhattan, KS 66503	785-537-7222 Fax: 785-537-9517	E Mail	Updated e-mail 9-13-06 escamilla.gina@jobcorps.org Added 3/04 Updated to email 2/05 fuller.brenda@jobcorps.org	Gina Escamilla	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Fort Hays State University Career Services	600 Park Street	Hays, KS 67601	785-628-4260 Fax 785-628-4093	E Mail	Updated to email 2/05 careers@fhsu.edu	Millie Schuster	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Hispanic Social Services	437 N. Topeka	Wichita, KS 67202	264-8344 Fax 264-4442	E Mail	Updated to email 2/05 Rpyrant@WKSCatholicCharities.org	Ruth Pyrant	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Idaho State University - Department of Mass Communication ***Requested to be added 4/28/2011	921 S 8th Ave.	Pocatello, ID 83209	208-282-6453		halltom@isu.edu change to masscomm@isu.edu per Tom Hallag 10/31/11	Tom Hallag, Asst. Prof. -TV Broadcasting	Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, Receptionist, Reporter, Traffic Coordinator
KANSEL	334 N. Topeka, Suite 103	Wichita, KS 67202	316-263-9620 Fax 316-263-2943	E Mail	Updated e-mail 10/27/08: nomenski@kansel.org Updated to email 2/05 nausterman@kansel.org	New Contact: Shera Latimer Old: Donna Barkley	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager

Knox Center, Inc.	1809 N. Broadway	Wichita, KS 67214	265-8511 Fax 265-5047	E Mail	Updated to email 2/05 knoxcenter@acninc.net Updated Email: administrator@knoxcenterinc.com Updated email 11/20/10: administrator@knoxcenterinc.org	Edith Knox	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Langston University	P.O. Box 1205	Langston OK 73050	405-466-2985 Fax 405-466-6002	E Mail	Updated to email 2/05 bhsmith@lunet.edu or	Beverly Smith	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Mississippi State University XXX Requested to be added 5/17/05	PO Box PF/130 McComas Hall	Mississippi State, MS 39762	662-325-7952	E Mail	kbrown@comm.msstate.edu	Karyn Brown	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Video Production Manager
Nation Job (added 6/11/07 per Eric McCart's request)	601 SW 9th St, Suites J&K	Des Moines, IA 50309	888-256-0920	E-mail	nlistings@nationjob.com	Barb Avery	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
National Association of Black College Broadcasters	P.O. Box 3191	Atlanta GA 30302	404-523-6136 Fax 404-523-5467	E Mail	Updated e-mail 9-13-06 bcrmail@aol.com Updated to email 2/05 bcrmail@blackcollegeeradio.com	Lorenzo Jelks	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Newman University	3100 McCormick Ave.	Wichita, KS 67213	942-4291 Fax 316-942-4483	E Mail	Updated to email 2/05 connolly@newmanu.edu Updated email 3/3/10: LammS@newmanu.edu		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Northwest Oklahoma State University	709 Oklahoma Blvd	Alva, OK 73717	580-327-8484 Fax 580-327-8185	E Mail	Updated to email 2/05 tlbrown@nwosu.edu	Cheryl Evans	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Ohio & Illinois Centers for Broadcasting XXX Requested to be added 4-03	9885 Rockside Rd., Ste 160	Cleveland, OH 44125	216-503- 5900X1104 (Cleveland) 513-271-6060 (Cincinnati) 630-916-1700 (Lombard, IL) 303- 937-7070 (Colorado)	E Mail	Added 5/10/04 gary@beonair.com 6/4/10 added: placement.lombard@beonair.com ; 4/28/2011 added: lillie.m@beonair.com	Gary James (OH) or Dave Cogozzo (IL) or Mark Lillie (CO)	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Ottawa University / KTJO FM	1001 S. Cedar Campus Box 10	Ottawa KS 66067	785-242-5200 Fax 785-229-1008	E Mail	Updated to email 2/05 susan.webb@ottawa.edu	Galen Bunning	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Pittsburg State University	210 Grubbs Hall	Pittsburg KS 66762	(620) 235-4140	E Mail	Updated to email 2/05 vmiller@pittstate.edu . Updated 12/7/09: careers@pittstate.edu ,	Cathy Coomer	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager

Right Management Consultation	New Address: 8415 E. 21st Street North, Suite 230 Old: 1938 N. Woodlawn	Wichita, KS 67206	316-681-8037 Fax 681-8039	E Mail	Updated email 2/1/07 chris.wallace@right.com Added fax # 3/04 Updated to email 2/05 wichitacoach@right.com	Troy Carlson	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Senior Services of Wichita	200 S. Walnut	Wichita, KS 67213	267-1771 Fax 267-0805	E Mail	Updated to email 2/05 Cheriew@seniorservicesofwichita.org	Cherie Wenderott	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
South Asian Journalists Association	2950 Broadway	New York, NY 10027	212-854-5979	E Mail	mgh2@columbia.edu Eff. 12/21/2009 only email to: saja@columbia.edu	Melanie Huff	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Truman State University	100 E. Normal	Kirksville MO 63501	660-785-4354 Fax 660-785-4366	E Mail	Updated to email 2/05 fishback@truman.edu	Jan Fishback	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
University of Kansas	110 Burge Union	Lawrence KS 66045	785-864-7672 Fax 785-864-4572	E Mail	Updated to email 2/05 lcaldwell@ku.edu	Liz Caldwell	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
University of Kansas KJHK-FM & KUJH-TV	2051 A Dole Center	Lawrence KS 66045	785-864-0600 Fax 785-864-0614	E Mail	Remove skeidel@ku.edu on 10/24 - No longer there Updated to email 2/05 skeidel@ku.edu , pnoland@ku.edu (changed as of 5/5/05)	Max Utsler Patty Noland	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
University of North Texas XXX Requested to be added 5/17/05	PO Box 310589	Denton, TX 76203	940-565-2565	E Mail	Slocum@unt.edu	Phyllis Slocum	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
University of Wisconsin - Oshkosh School of Radio, TV & Film XXX Requested to be added 11-30-04	800 Algoma Blvd.	Oshkosh, WI 54901	920-424-3133	E Mail	11-18-08: New e-mail contact: stokesj@uwosh.edu Added 11/30/04 folker@uwosh.edu	11-18-08: New contact is Justine Stokes Al Folker	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Urban League of Wichita	1802 E. 13th	Wichita, KS 67214	W: 316-440-9251 F: 316-262-8841	E Mail	Updated to email 2/05 ulwichita@sbcglobal.net jcaffey@kansasul.org (new e-mail 8/15/07) updated 1/15/2010: kjenkins@kansasul.org ; updated 6/28/10: PLipsey@kansasul.org	Paris Lipsey	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Washburn University	1700 College	Topeka KS 66621	785-231-1010 Fax 785-231-1234	E Mail	Updated to email 2/05 thimios.zaharopoulos@washburn.edu , updated to massmedia@washburn.edu on 7/14/05		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager

Wichita Area Technical College	324 N. Emporia	Wichita, KS 67202	677-9282 Fax 677-9555	E Mail	Updated to email 2/05 iros@watac.edu	Diana Joseph	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Wichita Workforce Center (added 12/07)	150 N. Main, Suite 100	Wichita, KS 67202	316-771-6828 Fax 316-771-6835	E-mail	E-mail address updated 9/22/10 soolav@kansasworks.com , cmosteller@kansascommerce.com Email updated 3/2/09: ahudspeth@kansasworks.com ; Updated to email 2/05 tallen@kansascommerce.com	Sarah Golay	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Work Options	1611 N. Mosley	Wichita, KS 67214	267-4201 Fax 264-6604	E Mail	E-mail address updated 6/16/08: rharter@umopendor.org OLD: Updated to email 2/05 foodministry@umum.org	Phillip Miller	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
YWCA of Wichita	1111 N. St Francis	Wichita, KS 67214	263-7501 Fax 263-7503	E Mail	Updated to email 2/05 mainoffice@ywcaofwichita.org	Joann Hartig	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Web Postings							
Brown College XXX Requested to be added 12-20-04	1440 Northland Dr.	Mendota Heights, MN 55120	651-905-3465 Fax 651-905-3555	POST	Added 12/20/04 http://placement.browncollege.edu	Karol Baumeister	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Butler County Community College Career Services		Click Career Svc, then Employer Svc.	316-322-3302 or 733-3302	POST	www.butlercc.edu		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Friends University		Wichita, KS 67213	316-295-5832 Fax 295-5572	POST	https://friends-csm.symplicity.com/employers	New Contact: Shera Latimer	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Journal Broadcast Group		Milwaukee, WI	402-593-2751	POST	Updated 1/06 pgustin@journalbroadcastgroup.com ; www.journalbroadcastgroup.com	Paula Gustin	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Kansas Association of Broadcasters	2709 SW 29 Street	Topeka, KS 66614	785-235-1307 Fax: 785-233-3052	POST	www.kab.net		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Kansas State University		Manhattan KS, 66506	785-532-1691 Fax 785-532-6802	E Mail	10-27-08: Removed from e-mail, added to website posting: https://www.myinterfase.com/kstate/employer/ ; Updated to email 2/05 jobs@ksu.edu	Dawn McCune-Wall	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager

University of Iowa (career center) XXX Requested to be added 5/27/03 NOTE: requested notification only of those vacancies that require a college degree & are Full Time.	24 Phillips Hall	Iowa City, IA 52242	319-335-1023	POST	Added 2/04 - Email Changed 9/14/04 to online posting myinterfase.com/uiowa; website updated 8/22/11: http://uiowacsm.symplicity.com/employers	Sherry Hingten & Molly Rechkemmer	Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Sales Manager, Traffic Coordinator
WichitaHelpWanted.com	One Civic Center Plaza, Suite 506	Poughkeepsie, NY 12601	800-365-8630	POST	www.wichitahelpwanted.com		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Video Production Manager
www.myhuey.com (Added 6/30/05)			316-691-4515	POST	jnichols@myhuey.com www.myhuey.com	John Nichols	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Wichita State University (Added 5/17/07)	1845 Fairmont Street	Wichita, KS 67260	316-978-3456		Changed to online posting on 5/17/07 from e-mails; no longer accepting e-mails: www.myinterfase.com/wichita/employers		Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager

Fax

African American Family Preservation	1631 E. 17th St	Wichita, KS 67214	269-0488	316-269-2744	Added 2/04	Claudia	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Butler County Community College / KBTL FM	901 S. Haverhill	El Dorado, KS 67042	316-321-2222	316-322-3109		Lance Hayes	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager
Goodwill Industries Easter Seals Society of KS, Inc.	P.O. Box 8169 3636 N. Oliver	Wichita, KS 67208	744-9291	316-744-1428		Paula Beattie Curtis Tatum	Account Executive 1, Account Executive 2, Account Executive 3, Account Executive 4, Account Executive 5, Account Executive 6, General Sales Manager, Program Director, Receptionist, Reporter, Sales Manager, Traffic Coordinator, Video Production Manager

Wichita EEO Additional Sources Contact List
2011-2012

The following sources were used in addition to the standard source list for certain job postings:

Organization	Address	City, State, Zip	Phone	Fax	Email / Comments	Contact	Jobs Sent
http://www.allaccess.com/	28955 Pacific Coast Hwy 21	Malibu, CA 90265	(310) 457-6616				Program Director, Reporter
KFTI Radio Ad-Journal Broadcast Group	4200 N. Old Lawrence Rd.	Wichita, KS 67219	(316) 838-9141				Account Executive 1, Account Executive 2, Account Executive 4, Account Executive 5,
KICT Radio Ad-Journal Broadcast Group	4200 N. Old Lawrence Rd.	Wichita, KS 67219	(316) 838-9141				Account Executive 1, Account Executive 2, Account Executive 4, Account Executive 5,
KYQQ Radio Ad-Journal Broadcast Group	4200 N. Old Lawrence Rd.	Wichita, KS 67219	(316) 838-9141				Account Executive 1, Account Executive 3, Air Personality
KFXJ Radio Ad-Journal Broadcast Group	4200 N. Old Lawrence Rd.	Wichita, KS 67219	(316) 838-9141				Account Executive 1, Account Executive 2, Account Executive 4, Account Executive 5,
KFDI Radio Ad-Journal Broadcast Group	4200 N. Old Lawrence Rd.	Wichita, KS 67219	(316) 838-9141				Account Executive 1, Account Executive 2, Account Executive 4, Account Executive 5,
KLIO Radio Ad-Journal Broadcast Group	4200 N. Old Lawrence Rd.	Wichita, KS 67219	(316) 838-9141				Account Executive 1, Account Executive 2, Account Executive 4, Account Executive 5,
LinkedIn					linkedin.com		Account Executive 5
Twitter					twitter.com		Account Executive 5
Media Staffing Network			(607) 971-9382			Kate Glenn	General Sales Manager
Jacobs Media						Fred Jacobs	Program Director

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDI, KLIO, KFXJ, KICT, KFTI, KYQQ

Type of activity listed under Outreach Initiative worksheet: #1—Career Fair

Date of station participation: (on date; from date to date): 04/07/2011

Participating employees: Eric McCart, Jason Wilson, Jill Velasquez, Chris Baker, Austin Henry, Beverlee Brannigan, Dan Dillon, Arnoldo Gonzalez, Mike McBride, Ray Michaels, Scott Piper

Host/Sponsor of activity: Wichita State University

Brief description of activity and station participation: Journal Broadcast Group--Wichita Operations set up a booth at the Wichita State University Spring Career Fair to provide opportunities for graduating students and alumni to get information on broadcasting career opportunities.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDD, KLIO, KFXJ, KICT, KFTI, KYQQ

Type of activity listed under Outreach Initiative worksheet: #1—Career Fair

Date of station participation: (on date; from date to date): 07/16/2011

Participating employees: J. Pat Miller

Host/Sponsor of activity: Brown College / The Conclave Summer Learning Conference

Brief description of activity and station participation: The Conclave Summer Learning Conference is an annual education conference designed to train radio industry professionals. The 3 day conference covers all broadcasting issues from promotions, programming to new media development. Each year there is also a job fair for attendees and college students looking for work. Journal Broadcast Group publicized our openings, interviewed job seekers and collected resumes from attendees. Openings from all around the group were represented, not just Milwaukee.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDI, KLIO, KFXJ, KICT, KFTI, KYQQ

Type of activity listed under Outreach Initiative worksheet: #1—Career Fair

Date of station participation: (on date; from date to date): 10/04/2011

Participating employees: Lisa Fetter, RosAnna Salcido, Jason Wilson, Dan Dillon

Host/Sponsor of activity: Quantum Expos

Brief description of activity and station participation: Journal Broadcast Group—Wichita Operations promoted this Career Fair on all six radio stations. Applicants were screened on-site and applications and resumes were collected.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDI, KLIO, KFXJ, KICT, KFTI, KYQQ

Type of activity listed under Outreach Initiative worksheet: #4--Participated in events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities.

Date of station participation: (on date; from date to date): 03/11/2011

Participating employees: Dan Dillon

Host/Sponsor of activity: Derby Rotary Club

Brief description of activity and station participation: News Director Dan Dillon was the speaker for the monthly Rotary Club Meeting in Derby, and discussed his job involving breaking news and severe weather coverage. There was interest from the attendees about how to get in to the broadcast-journalism business and Dillon addressed this topic.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDI, KLIO, KFXJ, KICT, KFTI, KYQQ

Type of activity listed under Outreach Initiative worksheet: #4--Participated in event sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops and similar activities.

Date of station participation: (on date; from date to date): 04/05/2011

Participating employees: Dan Dillon, Austin Henry

Host/Sponsor of activity: Kansas Association of Broadcasters

Brief description of activity and station participation: News Director Dan Dillon and Promotions Manager Austin Henry hosted a table at the KAB 2011 Student Seminar and provided information regarding their jobs to participating students.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDD, KLIO, KFXJ, KICT, KFTI, KYQQ

Type of activity listed under Outreach Initiative worksheet: #5-Establishment of an internship program.

Date of station participation: (on date; from date to date): 02/01/2011-12/31/2011

Participating employees: Dan Dillon, Austin Henry

Host/Sponsor of activity: Journal Broadcast Group—Wichita Operations

Brief description of activity and station participation: Established Student Internship Program to help interested men and women pursue a career in broadcasting by undertaking an internship that provides training and hands-on experience here at Journal Broadcast Group – Wichita Operations. We have used Interns working in our newsroom and promotions departments. All of our internships are non-paid and are for college credit. Each intern receives hands-on experience and education in the departments which they were interning for.

During 2011 we had 3 interns in our News department (2-Wichita State University, 1-Friends University). Various duties include: Learning nearly every function a newsperson would do with the exception of on-air newscasts and severe weather coverage; covering news; conducting telephone interviews of newsmakers; writing radio news stories; riding with various reporters to assignments.

During the summer of 2011 we had 1 intern in our Promotions department. (1-Wichita State University). Various duties include: lending time and labor to various station activities such as concerts, games, and events; participating in and executing station van hits and stunts; assisting with inventory of station prize closets; assisting the Promotions Director and/or Promotions Assistant with deliveries and pick-ups from organizations in the community; maintaining supplies in the van promotions kits; contacting prize winners to inform them of their prizes; assisting in the coordination of remote techs.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDI, KLIO, KFXJ, KICT, KFTI, KYQQ

Type of activity listed under Outreach Initiative worksheet: #6--Participated in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).

Date of station participation: (on date; from date to date): 07/28/2011

Participating employees: Eric McCart, Lisa Fetter, Beverlee Brannigan, Dan Dillon, Austin Henry, Chris Baker, Jason Wilson, RosAnna Salcido

Host/Sponsor of activity: Journal Broadcast Group—Wichita Operations

Brief description of activity and station participation: "Careers in Radio" was a live webcast that aired July 28th as way to promote job opportunities at Journal Broadcast Group—Wichita Operations. Eric McCart hosted the webcast; Lisa Fetter, Beverlee Brannigan, Dan Dillon, Jason Wilson, RosAnna Salcido, Chris Baker and Austin Henry provided live interviews. Each individual spoke about careers in radio within their department, including current open positions. Brannigan specifically spoke about how to get in to broadcasting as an on-air personality. Fetter & McCart spoke about how to get in to radio sales. Henry spoke about how to get in to promotions and how to become a promotions intern.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDI, KLIO, KFXJ, KICT, KFTI, KYQQ

Type of activity listed under Outreach Initiative worksheet: #10--Participated in an event or program sponsored by education institutions relating to career opportunities in broadcasting.

Date of station participation: (on date; from date to date): 02/02/2011

Participating employees: John Wright

Host/Sponsor of activity: Wichita State University Sport Management

Brief description of activity and station participation: John Wright sat on a media panel at Wichita State University, discussing "diversity in the media." John talked about the work he does for Journal Broadcast Group--Wichita Operations and how diversity plays a part in covering sports, especially gender with women in the locker room. Wright talked about how he got in to the broadcast-journalism business, how others can get in to the broadcast-journalism business, and opportunities at Journal Broadcast Group—Wichita Operations.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDI, KLIO, KFXJ, KICT, KFTI, KYQQ

Type of activity listed under Outreach Initiative worksheet: #10--Participated in an event or program sponsored by education institutions relating to career opportunities in broadcasting.

Date of station participation: (on date; from date to date): 03/09/2011

Participating employees: Dan Dillon

Host/Sponsor of activity: Elliott School of Communication—Wichita State University

Brief description of activity and station participation: News Director Dan Dillon spoke individually with graduating seniors from the Elliott School of Communications at Wichita State University and gave them critiques of their portfolios. Dillon talked about careers in broadcast-journalism, and opportunities at Journal Broadcast Group—Wichita.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDI, KLIO, KFXJ, KICT, KFTI, KYQQ

Type of activity listed under Outreach Initiative worksheet: #10--Participated in an event or program sponsored by education institutions relating to career opportunities in broadcasting.

Date of station participation: (on date; from date to date): 08/31/2011

Participating employees: Austin Henry

Host/Sponsor of activity: Wichita State University

Brief description of activity and station participation: Promotions Manager Austin Henry had booth at the WSU 2011 Co-op Kegger to provide WSU students with information regarding Journal Broadcast Group--Wichita Operations. Information was available to attendees to learn more about Journal Broadcast Group, stations, and career opportunities.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDD, KLIO, KFXJ, KICT, KFTI, KYQQ

Type of activity listed under Outreach Initiative worksheet: #10--Participated in an event or program sponsored by education institutions relating to career opportunities in broadcasting

Date of station participation: (on date; from date to date): 10/04/2011

Participating employees: Eric McCart

Host/Sponsor of activity: Elliott School of Communication at Wichita State University

Brief description of activity and station participation: Eric McCart participated on an educational advisory board discussing updates to the Wichita State Elliott School of Communications curriculum. His involvement included discussions and recommendations relating to educational programs preparing students for careers in broadcast.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDI, KLIO, KFXJ, KICT, KFTL, KYQQ

Type of activity listed under Outreach Initiative worksheet: #16-Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: (on date; from date to date): 03/30/2011

Participating employees: Dan Dillon, Scott Piper, Tony Brueski

Host/Sponsor of activity: Journal Broadcast Group—Wichita Operations

Brief description of activity and station participation: News Director Dan Dillon set up a job shadowing of Scott Piper and Tony Brueski for a Cheney High School student who wanted to learn about radio production and career opportunities in the music field.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDI, KLIO, KFXJ, KICT, KFTI, KYQQ

Type of activity listed under Outreach Initiative worksheet: #16--Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: (on date; from date to date): 05/17/2011-05/18/2011

Participating employees: Laurie Kahn, Media Staffing Network, on behalf of Journal Broadcast Group

Host/Sponsor of activity: Media Sales Institute/FAMU

Brief description of activity and station participation: Media Staffing attended the Media Sales Institute (MSI) event held at FAMU for FAMU recent graduates. MSI is a ten-day, intense training program for graduating college or university seniors who are passionately interested in pursuing a career in media sales. The curriculum is designed to provide an entree into media sales for talented students of diverse backgrounds. At this event, Media Staffing viewed the graduates' presentations on assigned scenarios where they represent a radio or TV stations, cable system or newspaper and do a presentation to a local client. Media Staffing also met with potential sales individuals to discuss opportunities at Journal Broadcast Group. Each individual was provided a list of openings and job descriptions and applications. Those interested in the opportunities were instructed to reach out to the station manager directly.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDI, KLIO, KFXJ, KICT, KFTI, KYQQ

Type of activity listed under Outreach Initiative worksheet: #16--Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: (on date; from date to date): 05/25/2011

Participating employees: Laurie Kahn, Media Staffing Network, on behalf of Journal Broadcast Group

Host/Sponsor of activity: Media Sales Institute/University of North Texas

Brief description of activity and station participation: Media Staffing attended the Media Sales Institute (MSI) event held at University of North Texas for University of North Texas recent graduates. MSI is a ten-day, intense training program for graduating college or university seniors who are passionately interested in pursuing a career in media sales. The curriculum is designed to provide an entree into media sales for talented students of diverse backgrounds. At this event, Media Staffing viewed the graduates' presentations on assigned scenarios where they represent a radio or TV stations, cable system or newspaper and do a presentation to a local client. Media Staffing also met with potential sales individuals to discuss opportunities at Journal Broadcast Group. Each individual was provided a list of openings and job descriptions and applications. Those interested in the opportunities were instructed to reach out to the station manager directly.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDI, KLIO, KFXJ, KICT, KFTL, KYQQ

Type of activity listed under Outreach Initiative worksheet: #16--Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: (on date; from date to date): 06/15/2011-06/17/2011

Participating employees: Laurie Kahn, Media Staffing Network, on behalf of Journal Broadcast Group

Host/Sponsor of activity: Media Sales Institute/Howard University

Brief description of activity and station participation: Media Staffing attended the Media Sales Institute (MSI) event held at Howard University for Howard University recent graduates. MSI is a ten-day, intense training program for graduating college or university seniors who are passionately interested in pursuing a career in media sales. The curriculum is designed to provide an entree into media sales for talented students of diverse backgrounds. At this event, Media Staffing viewed the graduates' presentations on assigned scenarios where they represent a radio or TV stations, cable system or newspaper and do a presentation to a local client. Media Staffing also met with potential sales individuals to discuss opportunities at Journal Broadcast Group. Each individual was provided a list of openings and job descriptions and applications. Those interested in the opportunities were instructed to reach out to the station manager directly.

Outreach Initiative Record Keeping Worksheet

Station(s) Claiming Credit: KFDD, KLIO, KFXJ, KICT, KFTI, KYQQ

Type of activity listed under Outreach Initiative worksheet: #16--Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: (on date; from date to date): 11/14/2011

Participating employees: Johnny Maze

Host/Sponsor of activity: Journal Broadcast Group—Wichita Operations

Brief description of activity and station participation: PD Johnny Maze hosted a Newton High School student for a day of career shadowing.